**Appendix**

**Balance Test. Experiment 1**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **choice\_search** | **0** | | | **1** | | |  |
| **Variable** | **N** | **Mean** | **SD** | **N** | **Mean** | **SD** | **Test** |
| age | 126 | 38 | 12 | 131 | 37 | 13 | F=0.604 |
| education | 126 |  |  | 131 |  |  | X2=2.313 |
| ... college degree | 45 | 36% |  | 57 | 44% |  |  |
| ... graduate degree | 24 | 19% |  | 19 | 15% |  |  |
| ... high school | 19 | 15% |  | 20 | 15% |  |  |
| ... some college | 36 | 29% |  | 34 | 26% |  |  |
| ... some high-school | 2 | 2% |  | 1 | 1% |  |  |
| computer\_use | 126 |  |  | 131 |  |  | X2=5.285 |
| ... between 2-4 hours/day | 24 | 19% |  | 29 | 22% |  |  |
| ... between 4-6 hours/day | 31 | 25% |  | 20 | 15% |  |  |
| ... between 6-8 hours/day | 27 | 21% |  | 30 | 23% |  |  |
| ... more than 8 hours/day | 41 | 33% |  | 44 | 34% |  |  |
| ... up to 2 hours/day | 3 | 2% |  | 8 | 6% |  |  |
| gender | 126 |  |  | 131 |  |  | X2=1.793 |
| ... female | 57 | 45% |  | 66 | 50% |  |  |
| ... male | 65 | 52% |  | 63 | 48% |  |  |
| ... non-binary | 3 | 2% |  | 2 | 2% |  |  |
| ... prefer not to say | 1 | 1% |  | 0 | 0% |  |  |
| ethnicity | 126 |  |  | 131 |  |  | X2=2.246 |
| ... african american | 13 | 10% |  | 8 | 6% |  |  |
| ... american indian | 12 | 10% |  | 12 | 9% |  |  |
| ... asian | 1 | 1% |  | 1 | 1% |  |  |
| ... hispanic | 10 | 8% |  | 9 | 7% |  |  |
| ... other | 2 | 2% |  | 1 | 1% |  |  |
| ... white | 88 | 70% |  | 100 | 76% |  |  |
| Statistical significance markers: \* p<0.1; \*\* p<0.05; \*\*\* p<0.01 | | | | | | | |

**Balance Test. Experiment 2**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Bing\_default** | **0** | | | **1** | | |  |
| **Variable** | **N** | **Mean** | **SD** | **N** | **Mean** | **SD** | **Test** |
| age | 162 | 44 | 14 | 157 | 42 | 15 | F=1.195 |
| education | 162 |  |  | 157 |  |  | X2=3.527 |
| ... college degree | 70 | 43% |  | 68 | 43% |  |  |
| ... graduate degree | 29 | 18% |  | 32 | 20% |  |  |
| ... high school | 17 | 10% |  | 23 | 15% |  |  |
| ... some college | 45 | 28% |  | 32 | 20% |  |  |
| ... some high-school | 1 | 1% |  | 2 | 1% |  |  |
| computer\_use | 162 |  |  | 157 |  |  | X2=2.036 |
| ... between 2-4 hours/day | 23 | 14% |  | 30 | 19% |  |  |
| ... between 4-6 hours/day | 38 | 23% |  | 31 | 20% |  |  |
| ... between 6-8 hours/day | 46 | 28% |  | 41 | 26% |  |  |
| ... more than 8 hours/day | 42 | 26% |  | 40 | 25% |  |  |
| ... up to 2 hours/day | 13 | 8% |  | 15 | 10% |  |  |
| gender | 162 |  |  | 157 |  |  | X2=0.793 |
| ... female | 79 | 49% |  | 72 | 46% |  |  |
| ... male | 76 | 47% |  | 80 | 51% |  |  |
| ... non-binary | 5 | 3% |  | 4 | 3% |  |  |
| ... prefer not to say | 2 | 1% |  | 1 | 1% |  |  |
| Statistical significance markers: \* p<0.1; \*\* p<0.05; \*\*\* p<0.01 | | | | | | | |